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**CASTLE RESORTS & HOTELS NAMES PATRICK AHLER
AS SENIOR VICE PRESIDENT OF GROWTH**

HONOLULU, HAWAII (August 13, 2025) – Castle Resorts & Hotels has appointed Patrick Ahler as Senior Vice President of Growth. In this role, Ahler will lead business development initiatives across Castle's portfolio, with a focus on expanding market share, forging strategic partnerships, and driving innovation.

Ahler brings two decades of experience across technology, hospitality, and marketing. In his previous role, he co-founded Lights On, a performance-driven revenue and marketing agency that supported hundreds of hospitality and tourism brands across Hawai'i and beyond. Under his leadership, Lights On ranked among Hawai'i's fastest-growing businesses and was successfully acquired in 2025.

Recognized by Pacific Business News as a "40 Under 40" honoree, Ahler is known for his work at the intersection of travel, ecommerce, and emerging technology. His approach to hospitality growth blends traditional business development with cutting-edge digital strategy, including the development and implementation of AI-powered systems that streamline hotel management.

"Patrick brings a rare combination of local knowledge, marketing expertise, and future-forward thinking," said Matt Bailey, President & CEO of Castle Resorts & Hotels. "His background as a founder and operator, paired with his experience in both vacation rentals and hotels, makes him the right leader to help Castle accelerate growth in a competitive landscape."

Ahler holds a degree in Computer Systems and Business Management and has advised a range of hospitality brands on business strategy.

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About Castle Resorts & Hotels

Established in 1993, Castle Resorts & Hotels is a flagship brand and the only Hawai'i-owned and operated provider of hotel, condo resort and vacation rental management services. It manages a broad portfolio of properties, nearly all of which are on or near the beach on the Hawaiian Islands of O'ahu, Maui, Moloka'i, Kaua'i and Hawai'i Island, and in Takapuna, New Zealand on North Island near Auckland. For more information or reservations, visit www.CastleResorts.com or call (855) 666-8045.